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<td>Floor Space Only</td>
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The Australian Window Association (AWA), Australian Institute of Surface Finishing (AISF) and Skylight Industry Association (SIA) invite you to promote your products and services as a sponsor and/or exhibitor at Fenestration Australia 2015.

From Wednesday, 16 September to Friday, 18 September 2015, at the Darwin Convention Centre, Northern Territory, Fenestration Australia 2015 is the event that will provide you with unprecedented access to the largest gathering of window industry decision makers.

With exposure to key decision makers, Fenestration Australia 2015 will give you the opportunity to facilitate the generation of new leads and develop and enhance relationships - giving your business greater influence at higher levels.

Fenestration Australia 2015 presents you with exceptional exposure to this often challenging, difficult to reach market demographic. Participation in this event will enable you to benefit from an alliance with these trusted and high profile industry associations.
Fenestration Australia 2015 will feature a comprehensive and exciting program, including business and social sessions. Sponsors and exhibitors of past Fenestration Australia Conferences have enjoyed great success and our first trip to Darwin is sure to be very well supported.

We look forward to your participation in Fenestration Australia 2015 and your help in continuing to grow this event and support for the industry.

The Conference Team

“Exhibiting at Fenestration Australia allows us to engage with a key target market, discuss customer needs directly, as well as educate the market on the features and benefits of our products. It is an opportunity for us to build relationships with both new and existing customers. We feel strongly about supporting our customer and the industry, and want to be involved in any way we can.”

Meika Doonan
Decorative Imaging

“Fenestration Australia is a must attend event for anyone in the door and window industry. Doric have exhibited for many years and we gain maximum return from each yearly event. The conference allows us to meet key stakeholders of the industry and assists growth in our brand equity within the fenestration industry.”

Tom Arciuli
Doric Products
Fenestration Australia 2015 will attract more than 300 delegates from Australia and overseas - comprising of window and door manufacturers, skylight manufacturers, aluminium surface finishers, industry suppliers, local and federal Government departments and other industry associations.

The involvement of the SIA and AISF along with the AWA at this year’s conference increases exposure to the broader design and construction industries. This is your exclusive opportunity to promote your business to a targeted market audience. A range of sponsorship opportunities exist designed to enhance your brand presence with delegates attending the conference.

Sponsorship benefits include high profile exposure in all conference literature, including Windows magazine, and visual exposure during the conference. Sponsorship of the conference will also demonstrate your commitment to the industry helping to create and consolidate brand awareness.

There are significant networking opportunities available throughout the event, including conference sessions and social functions. Put your name up in lights and take advantage of being a sponsor of the most successful industry conference on the calendar.

Fenestration is the arrangement, proportioning and design of all glazed elements in a building.
This high-profile event attracts:

- The window industry that collectively contributes close to $5 billion to GDP and employs approximately 19,000 people.
- The skylight industry that represents $500 million in annual revenue and employs 2,000 people.
- The surface finishing industry that represents $800 million in annual revenue and employs 5,000 people.
- Leading business owners - large, medium and small.
- A broad range of delegates from all management levels.
- Window manufacturers.
- Skylight manufacturers.
- Aluminium surface finishers.
- Industry designers, architects and builders.
- Industry Quality Assurance governing bodies.
- Government and regulatory bodies.

Delegate Profile

A total of 108 companies were represented at Fenestration Australia 2014.
Fenestration Australia 2015 is the largest gathering of key decision makers providing you with access to an exclusive market with a specific interest in windows, surface finishing and skylights.

Take advantage of this opportunity to deliver a clear message about your commitment to the fenestration industry.

Early sign up will provide you with the highest degree of exposure for your company, brand and product and will ensure you avoid missing out on any benefits.

The marketing for Fenestration Australia 2015 has already begun. As a valued sponsor of the Conference you will receive priority in our marketing and communications campaign.

We establish a broad Conference program to attract the delegates, bolstered by an e-newsletter campaign and promotion with all relevant industry organisations. Advertising and articles in relevant industry publications, on dynamic websites, social media and more all reinforce our message that Fenestration Australia is the premier event dedicated to fenestration in 2015.

Opportunity exists for you to capitalise on all marketing opportunities of the Conference:

- Inform and update all sectors of the fenestration industry about your products and services.
- Increase exposure to, and sales of, your products and services.
- Draw your target market to you: Take advantage of a captive audience in one place at one time.

The event is promoted to:

- The building and design industries giving high exposure to users of fenestration products.
- The entire window, skylight and surface finishing industries, giving exposure to more than just the attendees at the event.
The event will be heavily marketed:

- On industry websites which attract thousands of visitors each month.
- Through industry magazines reaching around 10,000 readers.

Participants will receive significant exposure:

- In all pre and post event materials reaching a target audience of around 10,000.
- At the event as well as official acknowledgement by the Master of Ceremonies as an event supporter.

Free invitations will be issued to:

- Architects, designers and builders to attend the exhibition and opening evening.
- The HIA, BDA, AIA and AIBS, inviting their members to the exhibition and opening evening.

Participation will provide you with a unique ability to position your company above your direct competitors as well as demonstrating your support of your industry.
The AWA has over 600 member companies supplying up to 85% of the Australian market.

The SIA has over 30 members supplying 35% of skylights to the Australian market.

The AISF has over 180 members supplying 80% of the Australian market.

Photography courtesy of Lakes Entrance Glass and Aluminium. Photographer Katherine Lu.
### Host organisations

<table>
<thead>
<tr>
<th>Australian Window Association</th>
<th>Australian Institute of Surface Finishing</th>
<th>Skylight Industry Association</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Australian Window Association (AWA) is a national organisation representing over 600 manufacturers and suppliers to the window and door industry. The AWA’s membership comprises of residential and commercial window manufacturers supplying Australian window and door market requirements. The AWA owns and manages the Window Energy Rating Scheme (WERS) and the Australian Fenestration Training Institute (AFTI) and is a NATA accredited Inspection Agency. The AWA is a co-operative whereby all members are encouraged to be involved in the decision making process. We support our members in the areas of compliance, technical support, knowledge and communication.</td>
<td>The Australian Institute of Surface Finishing (AISF) is a not for profit member association of primarily Australian powder coaters, electroplaters and other individuals involved in the surface finishing industry, including supplier companies. It is our vision to be recognised as the representative voice of the surface finishing community, enabling members to protect and enhance the long term sustainability of our industry and its stakeholders. Our organisation brings the best of industry together with a strong focus on working with regulators and engaging with government to drive change from within industry. The AISF’s overriding objective is to ensure that our members are equipped with the skills to strive for best practice outcomes and to contribute to their success as a surface finisher.</td>
<td>The Skylight Industry Association (SIA) membership is made up of skylight manufacturers, skylight resellers, companies that supply raw materials and skylight installers. The Association continues to set professional standards and has been instrumental, in partnership with the AWA, in creating a Skylight Energy Rating Scheme to meet the BCA energy requirements. Association members, working with Standards Australia, have formalised the quality aspects of skylights through the creation of the Skylights Standard AS4285. This standard sets out the basic structural and performance requirements of skylights that members must adhere to. Tested products carry a small sticker to indicate their compliance with the requirements of the Standard.</td>
</tr>
</tbody>
</table>

To receive the benefits of industry membership, become a member. For more information, visit: [www.awa.org.au](http://www.awa.org.au) [www.aisf.org.au](http://www.aisf.org.au) [www.siai.com.au](http://www.siai.com.au)
All conference sessions will be held at the Darwin Convention Centre, Darwin, Northern Territory.

Looking to the city from the edge of the Arafura Sea, Darwin Convention Centre is an iconic landmark of Australia’s tropical harbour city.

Its waterfront setting is quite befitting: To the Larrakia people, the traditional owners of the Darwin region, the harbour is a place of connection where, for centuries, they have welcomed visitors while trading with neighbouring groups such as the Tiwi, Wagait and Wulna.

Darwin Convention Centre is a multi-awarded venue with experienced, dedicated and enthusiastic professionals committed to making any event the best it can be.

The Centre is passionate about putting Darwin on the global map as a topflight business events destination. Whether the focus is on sharing innovative ideas, showcasing new products and services, celebrating milestones or providing entertainment, the Centre’s resources are put to work to provide an outstanding event experience.
Australia’s Northern Territory is one of the most popular visitor destinations in the world. People come to see and enjoy an ancient Aboriginal culture and a multitude of natural and cultural treasures.

Darwin is the gateway to the Australian Outback and some of the country’s best tourism experiences. Progressive, vibrant and energising, Darwin is a breath of fresh air that will always prove irresistible to potential delegates, encouraging high attendance.

The Territory’s increasing status as a world leader in energy development and mineral exploration has made Darwin the destination of choice for the resources industry’s most prestigious and influential events.

Home to the largest number of indigenous Australians per capita, the Northern Territory also has extensive experience in a wide range of indigenous matters including health, education, training and business development.

Darwin is also home to the Menzies School of Health Research which is internationally renowned for its work in indigenous health, tropical diseases and infections.

Darwin’s location offers unique capabilities in areas of tropical expertise. Scientists are working at the cutting edge of tropical medicine, food production, architecture, climate change research, preventing incursions of exotic pests and fighting tropical diseases.

As much of the region remains untouched, from the savannahs and wetlands to the dry arid regions, the Northern Territory is also the ideal place to gain valuable insights in environmental science, geographic information systems (GIS), environmental risks assessments and tropical wildlife management.
As a major sponsor of Fenestration Australia 2015, you will maximise your visibility to your key target audience. Our marketing will ensure that your support is featured and your profile raised with the entire AWA, SIA and AISF membership, as well as the industry as a whole. Benefits to companies include increased brand loyalty, awareness creation and raising the profile of a product or company, as well as reinforcing your brand image.

An early commitment will mean a greater exposure and a greater return on your investment.
Platinum Sponsor

$20,000

Limited to one (1) organisation.

A Platinum sponsorship is a unique opportunity to connect with conference delegates.

The Platinum sponsorship package includes the following benefits:

- An opportunity to address the delegates: A senior representative from the sponsor organisation is invited to address delegates at the Fenestration Australia 2015 Opening Session. A brief outline of the proposed address must be submitted to the Fenestration Australia Committee for approval one week prior to the commencement of Fenestration Australia 2015.
- Acknowledgement of Sponsorship during the Opening and Closing Sessions, and at appropriate times throughout the conference.
- Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
- Your corporate banner will be displayed in a prominent position (as selected by the event organisers). The banner is supplied by the sponsor and is contingent upon Fenestration Australia Committee approval.
- A full page advertisement in the Delegate Handbook. Artwork must be supplied by the sponsor by the specified deadline date (TBA).
- A promotional paragraph of 150 words and contact details showcasing your company in the Delegate Handbook.
- Two (2) booths or equivalent space in the Fenestration Australia 2015 Trade Exhibition.
- An opportunity to include two (2) inserts into delegate satchels: EITHER corporate literature (A4 size or smaller) OR promotional merchandise (not including note pads and pens).
- Six (6) Full Conference Registrations inclusive of all benefits.
- Four (4) complimentary tickets to the Gala Dinner.
- Four (4) complimentary tickets to the Casual Dinner.
- A list of attending delegates, received ten (10) working days prior to Fenestration Australia 2015. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of the list.
Gold Sponsor
$12,000
Unlimited Opportunities.

The Gold sponsorship package includes the following benefits:

• Acknowledgement of sponsorship during the Opening and Closing Sessions, and at appropriate times throughout the conference.

• Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.

• Your corporate banner will be displayed in a prominent position (as selected by the event organisers). The banner is supplied by the sponsor and is contingent upon Fenestration Australia Committee approval.

• A full page advertisement in the Delegate Handbook. Artwork must be supplied by the sponsor by the specified deadline date (TBA).

• A promotional paragraph of 100 words and contact details showcasing your company in the Delegate Handbook.

• One (1) booth or equivalent space in the Fenestration Australia 2015 Trade Exhibition.

• An opportunity to include one (1) insert into delegate satchels: EITHER corporate literature (A4 size or smaller) OR promotional merchandise (not including note pads and pens).

• Four (4) Full Conference Registrations inclusive of all benefits.

• Three (3) complimentary tickets to the Gala Dinner.

• Three (3) complimentary tickets to the Casual Dinner.

• A list of attending delegates, received five (5) working days prior to Fenestration Australia 2015. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.
Silver Sponsor

$7,500

Unlimited Opportunities.

The Silver sponsorship package includes the following benefits:

- Acknowledgement of sponsorship during the Opening and Closing Sessions, and at appropriate times throughout the conference.
- Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
- Your corporate banner will be displayed in a prominent position (as selected by the event organisers). The banner is supplied by the sponsor and is contingent upon Fenestration Australia Committee approval.
- A half page advertisement in the Delegate Handbook. Artwork must be supplied by the sponsor by the specified deadline date (TBA).
- A promotional paragraph of 80 words and contact details showcasing your company in the Delegate Handbook.
- One (1) booth or equivalent space in the Fenestration Australia 2015 Trade Exhibition.
- An opportunity to include one (1) insert into delegate satchels: EITHER corporate literature (A4 size or smaller) OR promotional merchandise (not including note pads and pens).
- Two (2) Full Conference Registrations inclusive of all benefits.
- Two (2) complimentary tickets to the Gala Dinner.
- Two (2) complimentary tickets to the Casual Dinner.
- A list of attending delegates, received five (5) working days prior to Fenestration Australia 2015. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.
As a social event sponsor you can leave a lasting impression at the end of the day. Unwind with delegates at the Casual Dinner, relate with tales of the inaugural Fishing Charter, or make your mark as the exclusive sponsor of the Welcome Reception or Gala Dinner.
Gala Dinner

$10,000

Sponsored by Viridian.

The Gala Dinner will be held on Friday, 18 September 2015. As one of the most anticipated events on the conference social calendar, it provides the opportunity for your organisation to be part of a spectacular finish to a great conference.

As exclusive host of the Gala Dinner, your benefits include:

- Acknowledgement as official sponsor of the Gala Dinner.
- An opportunity to display your company signage throughout the room.
- An opportunity to have input into the theme and entertainment.
- An opportunity to make a five (5) minute welcome address to the delegates.
- Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
- Your organisation logo featured on the menu.
- Four (4) complimentary tickets to the Gala Dinner.
- A promotional paragraph of 100 words and contact details showcasing your company in the Delegate Handbook.
- An opportunity to include one (1) insert into delegate satchels: EITHER corporate literature (A4 size or smaller) OR promotional merchandise (not including note pads and pens).
- An opportunity to provide one (1) gift or promotional item with logo for all guests attending the Gala Dinner.
- An opportunity to provide apparel for catering staff to wear during function, e.g. aprons, caps, t-shirts (supplied by the sponsor and approved by the event organisers and the venue).
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.
Casual Dinner

$10,000

Sponsored by Doric Products.

The Casual Dinner will be held at Crocosaurus Cove on Thursday, 17 September 2015. This year’s destination features the ‘Cage of Death’: Fifteen minutes with a five metre crocodile at feeding time.

As exclusive host of the Casual Dinner, your benefits include:

- Acknowledgement as official sponsor of the Casual Dinner.
- An opportunity to display your company signage throughout the room.
- An opportunity to have input into the theme and entertainment.
- An opportunity to make a five (5) minute welcome address to the delegates.
- Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
- Your organisation logo featured on the menu.
- Four (4) complimentary tickets to the Casual Dinner.
- A promotional paragraph of 100 words and contact details showcasing your company in the Delegate Handbook.
- An opportunity to include one (1) insert into delegate satchels: EITHER corporate literature (A4 size or smaller) OR promotional merchandise (not including note pads and pens).
- An opportunity to provide one (1) gift or promotional item with logo for all guests attending the Casual Dinner.
- An opportunity to provide apparel for catering staff to wear during function, e.g. aprons, caps, t-shirts (supplied by the sponsor and approved by the event organisers and the venue).
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.
Welcome Reception

$4,000

Sponsored by Soft Tech.

The Welcome Reception opening Fenestration Australia 2015 will be held on Wednesday, 16 September 2015. Open to Darwin’s local business community, the Welcome Reception presents an opportunity to reach a broader industry audience.

As exclusive host of the Welcome Reception, your benefits include:

• Acknowledgement as official sponsor of the Welcome Reception.

• An opportunity to display your company signage throughout the Trade Exhibition space for the duration of the Welcome Reception. (Signage to be supplied by the sponsor and must not block or cover other exhibitors’ displays or signage.)

• An opportunity to make a five (5) minute welcome address to the delegates.

• Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.

• Four (4) complimentary tickets to the Welcome Reception.

• An opportunity to include one (1) insert into delegate satchels: EITHER corporate literature (A4 size or smaller) OR promotional merchandise (not including note pads and pens).

• An opportunity to provide one (1) gift or promotional item with logo for all guests attending the Welcome Reception.

• An opportunity to provide apparel for catering staff to wear during function, e.g. aprons, caps, t-shirts (supplied by the sponsor and approved by the event organisers and the venue).

• A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.
Women in Windows Breakfast

$3,500

Sponsored by Soft Tech.

The Women in Windows Breakfast will be held on the morning of Friday, 18 September 2015. Open the final day of the conference with an elegant breakfast accompanied by a keynote talk from a prominent Australian business woman.

As exclusive host of the Women in Windows Breakfast, your benefits include:

• Acknowledgement as official sponsor of the Women in Windows Breakfast.
• An opportunity to display your company signage throughout the room.
• An opportunity to make a five (5) minute welcome address to the delegates.
• Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
• Four (4) complimentary tickets to the Women in Windows Breakfast.
• An opportunity to include one (1) insert into delegate satchels: EITHER corporate literature (A4 size or smaller) OR promotional merchandise (not including note pads and pens).
• An opportunity to provide one (1) gift or promotional item with logo for all guests attending the Women in Windows Breakfast.
• An opportunity to provide apparel for catering staff to wear during function, e.g. aprons, caps, t-shirts (supplied by the sponsor and approved by the event organisers and the venue).
• A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.
Inaugural Bluewater Fishing Charter

$5,000

Sponsored by Kaizen Executive and Fenestration Solutions Australia.

The Inaugural Bluewater Fishing Charter will be held on Wednesday, 16 September 2015. Kick-start the Conference by combining a love of fishing and business in a relaxed atmosphere. Leave civilisation behind as you head out for the deep water to relax, enjoying a fun trip on the Wai Tui and Wai Adi.

As a host of the Inaugural Bluewater Fishing Charter, your benefits include:

- Acknowledgement as official sponsor of the Inaugural Bluewater Fishing Charter.
- An opportunity to display your company signage during the Inaugural Bluewater Fishing Charter (signage to be supplied by sponsor).
- Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
- An opportunity to include one (1) insert into delegate satchels: EITHER corporate literature (A4 size or smaller) OR promotional merchandise (not including note pads and pens).
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.

Images: (left) Sunset at Mindil Beach, Darwin City, Tourism NT; (right) Bluewater fishing, Darwin Harbour, Tourism NT.
Accompanying Partners Program

$3,500

Limited to one (1) organisation.

The accompanying partners tour will be held on Thursday, 17 September 2015, and is sure to attract many partners. Put your name up in lights by sponsoring this enjoyable day tour through Litchfield National Park.

As exclusive host of the accompanying partners program, your benefits include:

- Acknowledgement as official sponsor of the Accompanying Partners Program.
- An opportunity to send along a representative of your company to spend the day networking with all of the partners.
- Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
- An opportunity to include one (1) insert into delegate satchels: EITHER corporate literature (A4 size or smaller) OR promotional merchandise (not including note pads and pens).
- An opportunity to provide one (1) gift or promotional item with logo for all partners attending the event.
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.
Lunch

$1,500

Two (2) opportunities

Catering is included. Sponsorship benefits include:

• Acknowledgement as sponsor of Lunch on the selected day.
• Formal acknowledgement by session chairs before Sponsored Lunch.
• An opportunity to display your company signage throughout the Trade Exhibition space for the duration of the Lunch. (Signage to be supplied by the sponsor and must not block or cover other exhibitors’ displays or signage.)
• An opportunity to provide promotional literature at catering stations and lounges during selected Lunch (supplied by the sponsor).
• An opportunity to provide branded napkins (supplied by the sponsor).
• An opportunity to showcase a company presentation or DVD during the selected Lunch.
• Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
• An opportunity to include one (1) insert into delegate satchels: EITHER corporate literature (A4 size or smaller) OR promotional merchandise (not including note pads and pens).
• An opportunity to provide apparel for catering staff to wear during function, e.g. aprons, caps, t-shirts (supplied by the sponsor and approved by the event organisers and the venue).
• A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.
Tea Break

$800

Three (3) opportunities.

Catering is included. Sponsorship benefits include:

• Acknowledgement as sponsor of the Tea Break on the selected day.
• Formal acknowledgement by session chairs before Sponsored Tea Break.
• An opportunity to display your company signage throughout the Trade Exhibition space for the duration of the Tea Break. (Signage to be supplied by the sponsor and must not block or cover other exhibitors’ displays or signage.)
• An opportunity to provide promotional literature at catering stations and lounges during selected Tea Break (supplied by the sponsor).
• An opportunity to provide branded napkins (supplied by the sponsor).
• An opportunity to showcase a company presentation or DVD during the selected Tea Break.
• Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
• An opportunity to include one (1) insert into delegate satchels: EITHER corporate literature (A4 size or smaller) OR promotional merchandise (not including note pads and pens).
• An opportunity to provide apparel for catering staff to wear during function, e.g. aprons, caps, t-shirts (supplied by the sponsor and approved by the event organisers and the venue).
• A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.
## Sponsor Summary

<table>
<thead>
<tr>
<th></th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship commitment</td>
<td>$20,000</td>
<td>$12,000</td>
<td>$7,500</td>
</tr>
<tr>
<td>An opportunity to address the delegates</td>
<td>✔</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Acknowledgement of sponsorship during conference</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Company logo on all conference promotional material</td>
<td>✔</td>
<td>✔</td>
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</tr>
<tr>
<td>Prominent display of corporate banner in exhibition or event space</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Full colour advertisement in Delegate Handbook</td>
<td>Full page</td>
<td>Full page</td>
<td>Half page</td>
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<tr>
<td>Promotional paragraph in Delegate Handbook</td>
<td>150 words</td>
<td>100 words</td>
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<td>Exhibitors space at Fenestration Australia 2015 Trade Exhibition</td>
<td>2 booths</td>
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<td>An opportunity to include satchel inserts</td>
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<td>Full conference registrations</td>
<td>6</td>
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<td>Additional complimentary tickets to Gala Dinner</td>
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<tr>
<td>Additional complimentary tickets to Casual Dinner</td>
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<tr>
<td>Additional complimentary tickets to Welcome Reception</td>
<td>✗</td>
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</tr>
<tr>
<td>Additional complimentary tickets to Women in Windows Breakfast</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>An opportunity to provide apparel for catering staff</td>
<td>✗</td>
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<td>Delegate List</td>
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<td>Gala Dinner</td>
<td>Casual Dinner</td>
<td>Welcome Reception</td>
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There are many other opportunities for sponsorship at Fenestration Australia 2015. Take one of these options and put your company name up in lights.
Delegate Satchel
$4,000
Limited to one (1) organisation.

The Delegate Satchel is distributed to every delegate at registration. Satchels are consistently used throughout the conference to carry notes and belongings, and are often retained as a memento of the event. As such, Satchel sponsorship offers excellent exposure for the duration of Fenestration Australia 2015 and beyond.

Package opportunities include:

- Acknowledgement as Satchel Sponsor.
- Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
- Your company logo printed on the Delegate Satchel alongside the Fenestration Australia 2015 logo.
- An opportunity to include one (1) insert into delegate satchels: EITHER corporate literature (A4 size or smaller) OR promotional merchandise (not including note pads and pens).
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.

Name Badge
$3,000
Sponsored by Assa Abloy.

Name Badges are distributed to every delegate at registration. Delegates are required to wear their name badges at all times. As such, Name Badge sponsorship offers excellent exposure for the duration of Fenestration Australia 2015.

Package opportunities include:

- Acknowledgement as Name Badge Sponsor.
- Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
- Your company logo printed on the lanyard (one colour) along with the Fenestration Australia 2015 logo.
- An opportunity to include one (1) insert into delegate satchels: EITHER corporate literature (A4 size or smaller) OR promotional merchandise (not including note pads and pens).
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.
Coffee Cart

$4,000 plus expenses*

Sponsored by CiiLOCK Engineering.

Set in a prominent position at the conference venue and operational throughout tea and lunch breaks, the Coffee Cart is an ideal way to get your brand in front of conference delegates.

Package benefits include:

- Acknowledgement as Coffee Cart Sponsor.
- Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
- An opportunity to brand the Coffee Cart and surrounding area. e.g. cups, signs, or table cloths (to be supplied by the sponsor).
- An opportunity to provide one (1) gift or promotional item with logo for all delegates attending the event. e.g. chocolate, sweets, or cookies (to be supplied by the sponsor).
- An opportunity to provide promotional literature near the Coffee Cart (to be supplied by the sponsor).
- An opportunity to provide apparel for the barista(s) to wear. e.g. apron, cap or t-shirt (to be supplied by the sponsor and approved the event organisers and the venue).
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.

* Expenses include purchase of coffee, milk and cups plus hire of barista(s).
Chargebar

$2,500

Two (2) opportunities.

A Chargebar is a free standing mobile phone charger that can charge up to 18 phones at once and covers 95% of phones on the market. Chargebars are a highly captivating media platform due to prime location and users literally cannot look away, as they want to take care of their device. Chargebars have many repeat users during session breaks, and sponsors are able to receive exact usage results.

Package opportunities include:

- Acknowledgement as official sponsor of the Chargebar.
- Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
- An opportunity to brand the Chargebar and surrounding area. The Chargebar provides three media formats for brand interaction: 19” LCD touch screen, a branded vinyl ‘wrap’ and a large illuminated light box (artwork to be supplied by the sponsor).
- An opportunity to provide promotional literature near the Chargebar (to be supplied by the sponsor).
- An opportunity to include one (1) insert into delegate satchels: EITHER corporate literature (A4 size or smaller) OR promotional merchandise (not including note pads and pens).
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.
Keynote Speaker Sponsor
$2,500
Five (5) opportunities.

Package opportunities include:

- Acknowledgement as sponsor of the selected Keynote Speaker.
- An opportunity to introduce the Keynote Speaker’s session and give a brief promotion of your organisation.
- Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
- An opportunity to display corporate signage (supplied by the sponsor) during the presentation.
- An opportunity to include one (1) insert into delegate satchels: EITHER corporate literature (A4 size or smaller) OR promotional merchandise (not including note pads and pens).
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.

Concurrent Session Sponsor
$1,000
Three (3) opportunities remain. Sponsored by AWS Australia.

Package opportunities include:

- Acknowledgement as sponsor of the conference session.
- An opportunity to introduce the session and give a brief promotion of your organisation.
- Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
- An opportunity to display corporate signage (supplied by the sponsor) during the presentation.
- An opportunity to include one (1) insert into delegate satchels: EITHER corporate literature (A4 size or smaller) OR promotional merchandise (not including note pads and pens).
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.
Notepad and Pen

$2,000

Sponsored by Soft Tech.

Notepads and pens are distributed to every delegate upon registration within the Fenestration Australia Delegate Satchel. Notepads and pens are used by delegates throughout the conference and post-event.

Package opportunities include:

- Acknowledgement as official sponsor of the notepads and pens.
- An opportunity to provide branded notepads and pens in the delegate satchels (to be supplied by the sponsor and sent to the venue by the specified deadline).
- Your company name and logo will appear on all event literature: The Fenestration Australia 2015 website (with a link to your company website), email teasers (with a link to your company website), the Registration Brochure, conference feature in Windows Magazine, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
- A promotional paragraph of 30 words plus contact details showcasing your organisation in the Delegate Handbook.
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.

Satchel Insert

$500

Unlimited opportunities.

- An opportunity to include one (1) insert into delegate satchels: EITHER corporate literature (A4 size or smaller) OR promotional merchandise (not including note pads and pens).

Advertisement

$300

Unlimited opportunities.

- A full page advertisement in the Delegate Handbook. Artwork must be supplied by the sponsor by the specified deadline (TBA).
Trade Exhibition Opportunities

The Trade Exhibition is a major component of Fenestration Australia 2015. The Exhibition attracts exhibitors from the fenestration industry, both within Australia and overseas.

The exhibition area is the focus of activity and the prime networking area for both delegates and exhibitors outside sessions. All morning and afternoon refreshments are held in the Exhibition area, making it a true meeting point for delegates and a wonderful opportunity to rub elbows with key industry decision makers.

The Trade Exhibition will be held in the Darwin Convention Centre and will run in conjunction with the conference during the following times:

- 1800 – 2000  Wednesday, 16 September
- 0800 – 1700  Thursday, 17 September
- 0800 – 1400  Friday, 18 September

Times listed may be subject to change.

Why Exhibit?

The Fenestration Australia 2015 offers the perfect opportunity to build relationships with key decision makers in the fenestration industry. Delegates use their out of session time to roam the industry exhibition area and network with colleagues and interact with Exhibition stands. If your organisation has a vested interest in this industry, you cannot afford to miss this opportunity.

Exhibitor Registration

Purchase of any exhibition space at Fenestration Australia 2015 includes the following:

- Full Conference Registration for one (1) representative to attend the conference, inclusive of all benefits.
- Company name, logo contact details, including a link to your website listed on the Fenestration Australia 2015 website.
- Company logo and name included in the Delegate Handbook as an Exhibitor.
- Five (5) free tickets to the Welcome Reception to distribute to your customers.
- A list of attending delegates, received 10 days prior to Fenestration Australia 2015. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.
Should you wish to exhibit a custom booth at Fenestration Australia 2015, please purchase floor space.

A CAD drawing, engineering specifications and an artist’s impression is required prior to the conference and is subject to approval by the venue and the Fenestration Australia 2015 Committee.

Exhibition floor space includes: 1 x 4amp powerboard with four outlets.

Please Note: Any additional requirements are at the exhibitor’s own expense.
Exhibition Floor Plan

The Fenestration Australia 2015 Trade Exhibition will take place in Hall Two of the Darwin Convention Centre.

The current Floor Plan may be subject to change.

Images of Darwin Convention Centre Events (clockwise from top): Darwin Life Expo (Halls), Cocktail Function (Harbour foreshore), Aboriginal Art Fair (Halls), Northern Territory Major Projects Conference (Halls), Ground Floor Cafe Area, Waterfront Rooms 1, 2 and 3.
1. By returning this signed Sponsorship Agreement (“Agreement”), you agree to be a non-exclusive Sponsor or Exhibitor of Fenestration Australia 2015 organised by the AWA (“Organisers”) and held at the Darwin Convention Centre from Wednesday 16 September to Friday 18 September 2015 on the terms and conditions set out below and as attached to this Agreement.

2. Upon receipt of your signed agreement together with a cheque for the deposit, acknowledgment of receipt will be sent in writing with a Tax Invoice. YOUR SIGNED AGREEMENT AND CHEQUE MUST BE RECEIVED NO LATER THAN MAY 31 2015 to obtain full entitlements.

3. You agree to pay Fenestration Australia 2015 the full amount payable.

4. Sponsorship entitlements will not commence until the deposit of 50% of the total amount has been paid in full. Full payment is required 7 days from date of invoice unless dated after May 31 2015 whereby full payment is required immediately.

5. Monies paid are non-refundable.

6. If a sponsor wishes to cancel or change the details of their booking, advice must be made in writing to info@awa.org.au. The cancellation fees are applicable as follows:

   **Before May 31 2015:** 50% of the total amount.
   **After June 30 2015:** 100% of the total amount.

7. All cheques are to be made payable to “Australian Window Association” and are to be paid in Australian Dollars by way of a bank cheque.

8. All amounts stipulated in this agreement include goods and services tax (GST) of 10%.

9. Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the attached documentation and preference will be determined in order of receipt of the signed Agreement and deposit cheque. The Organisers will notify you if you are unable to participate in your requested category.

10. Sponsors or exhibitors contracted within 30 days of the Conference start date will be charged an additional 15% surcharge on the total amount payable by the sponsor or exhibitor.

11. Sponsors are not permitted to enter the conference sessions or social events, unless the relevant tickets are included as part of their particular sponsorship package. However, should Sponsors wish to attend the Conference as a delegate, the appropriate registration form must be completed and forwarded to the Organisers together with the applicable registration fee.

12. The Organisers may at their discretion use your logo, symbol, trade mark or registered mark in acknowledging your sponsorship in the conference literature where this is offered as part of your particular sponsorship package and no payment shall be made to you for such use. You will be responsible for forwarding your logo, symbol, trade mark or registered mark by the deadline. We request all logos be supplied in an .eps format, high resolution 300 dpi. Should an alternative format be received, the Organisers cannot be held responsible for the quality of the logo displayed in any of the promotional material.

13. In return for the promotion of your company on the Fenestration Australia 2015 website, you are required to provide a reciprocal link from your company website to the Fenestration Australia 2015 website.

14. Nothing contained in this agreement will be deemed to constitute a partnership, joint venture or agency relationship between you and the AWA and you must not do anything where you will, in any way, be represented as a partner of the AWA.

Thank you for supporting Fenestration Australia 2015.
**Pledge Form**

Organisation ____________________________
Postal Address ____________________________
Suburb ____________________________ State ____________ Postcode ____________
Contact Name ____________________________ Position ____________________________
Telephone ____________________________ Fax ____________________________
Email ____________________________ Website ____________________________

**Sponsorship**

I would like to confirm the following Sponsorship Package(s):

- [ ] Platinum Sponsor $20,000
- [ ] Gold Sponsor $12,000
- [ ] Silver Sponsor $7,500
- [ ] Gala Dinner $10,000
- [ ] Casual Dinner $10,000
- [ ] Welcome Reception $4,000
- [ ] Women in Windows $3,500
- [ ] Inaugural Bluewater Fishing Charter $5,000
- [ ] Partners Program $3,500
- [ ] Lunch $1,500
- [ ] Tea Break $800
- [ ] Delegate Satchel $4,000
- [ ] Name Badge $3,000
- [ ] Coffee Cart $4,000 plus expenses
- [ ] Chargebar $2,500
- [ ] Keynote Speaker $2,500
- [ ] Concurrent Session $1,000
- [ ] Notepad and Pen $2,000
- [ ] Satchel Insert $500
- [ ] Advertisement $300

**Exhibition**

I would like to confirm the following Exhibition Package:

- [ ] Exhibition Booth $3,500
- [ ] Floor Space $3,000

Please list your selected spaces in order of preference:

1. ________ 2. ________ 3. ________

Please give a brief description of your display:

________________________________________

________________________________________

________________________________________

________________________________________

**Acceptance of Terms & Conditions**

On behalf of ____________________________
I confirm that I have read and understood the terms and conditions of my selected package(s) as laid out on page 38 of this document.

Investment Total ____________________________
Signature ____________________________ Date ________

We are a member of:

- [ ] AWA
- [ ] AISF
- [ ] SIA

Membership Number: ____________________________

To confirm your participation, please email, post or fax the completed Pledge Form with an accompanying payment of 50% deposit. Balance of payment is due seven (7) days from the date of invoice, unless dated after 31 May 2015, at which time full payment is required.

Please make cheques payable to:

**Australian Window Association**
Post to:

**Fenestration Australia 2015**
Australian Window Association
Pymble Corporate Centre
Suite 1, Level 1, Building 1,
20 Bridge Street
Pymble NSW 2073
ABN: 55 055 039 944

Should you wish to pay by EFT, please send your remittance advice to info@awa.org.au