Cleantech Industry Capability Teams

Helping cleantech companies collaborate to target customer groups

Cleantech companies provide a wide variety of solutions including products and services involved in renewable energy, water, waste, recycling, energy efficiency, energy storage, building products, transport technologies and environmental services. Many of these companies are however targeting the same customer groups. The national Cleantech Industry Capability Teams will provide a mechanism for diverse cleantech companies to effectively collaborate in their dealings with these customer groups.

Cleantech Industry Capability Teams will...

- Target up to five different customer groups. These might include the Built Environment, Mining/Resource and Minerals Processing, Food Processing, SME Manufacturing, International Aid Development.
- Unite companies with common customer targets.
- Be industry-driven and chaired by industry members.
- Be largely self-sufficient and commercially focussed.
- Pursue opportunities and market members’ capabilities as a group.

CLICK ON THE LINKS BELOW FOR MORE DETAILS OF EACH EVENT

National Workshops

A series of free national workshops will be held in November to engage with interested companies and to help design the priorities and operations of the national teams so that they best meet the needs of the industry.

How to Register

To register your interest to participate in the national workshops please send an expression of interest to detailing your:

- Name
- Company
- Contact details
- Which workshop you want to attend
- Specific customer groups that your solution is targeting.

Please send these details to: cleantech-teams@auscleantech.com.au

Outcomes

The intended result is that Team members will see increased sales of cleantech products and services to customers in the target market segments.

In addition, the increased uptake of cleantech solutions by the target customer groups will make those industries more efficient, competitive, resilient and sustainable.

Supported by:

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